

- 4 In your notebook, complete the **WRITING FOCUS** with the words in purple in the review.

WRITING FOCUS

A review of a product

Introduction

- Arouse the reader's interest in the product.

Interested in ...? ¹ *Want to* ...?

² ? you're ... or ...

Main paragraphs

- Say what the product does and what it offers.
It is ³ ? ...
It enables/⁴ ? (you) to ...
It has/offers/boasts excellent features such as/like ...
- Explain any special benefits or features.
An outstanding feature is ...
This option is particularly useful ...
It's the (instructions) that really stand out/⁵ ?
- Use positive adjectives to describe features and benefits.
It's ⁶ ? /user-friendly.
The ⁷ ? (instructions) ...
- Use listing phrases to connect the information.
It ⁸ ? ..., but also ...
⁹ ? (enabling) you to ...
Another advantage is ...
- Include a comparison with other similar products if appropriate.
It's ¹⁰ ? /most popular ... available ...
Some may find ..., but ...
- Mention any drawbacks or areas for improvement.
The only real downside is ...
It would be a real ¹¹ ? if ...

Conclusion

- Summarise the benefits of the product.
This is a great product to ...
¹² ? /might not ...,
This is ¹³ ? for (novices)/the best value ...

- 5 In your notebook, complete the sentences with the words and phrases from the **WRITING FOCUS**. Then put the sentences in a logical order. Which review sections do they belong to?

- The online platform *offers* built-in rewards, ? trophies for reaching certain milestones.
- One of the latest is *Xtra Mile*, a GPS running aid that ? runners to track running in real time.
- It ? users to track time, distance and calories burned using the phone's GPS.
- An ? feature for serious runners is the heat map.
- ? you're out for a casual jog or training for a race, you can take advantage of one of many running apps available.
- The app is ? to motivate serious runners who are looking to improve their performance.
- This map ? tracks the route, but also plots how fast the user is running using a colour scale.
- For serious joggers, *Xtra Mile* is the ? to help train for an upcoming race and provide motivation at the same time.
- Xtra Mile* has many other ? such as motivation through music and an online community.
- A final note to developers: it would be a real ? if the next version of the app allowed users to post to popular social networking sites as well as to the *Xtra Mile* online community.

- 6 Read the **LANGUAGE FOCUS**. Which of the structures can you find in the review?

LANGUAGE FOCUS

Clauses of purpose

- to + infinitive + noun phrase**
Want something *to spice up* your run? Use this app to log your activity.
- in order to/so as to + infinitive clause**
Many people need encouragement (*in order*) *to* get off the couch. (*in order* is usually omitted in informal writing)
This app offers built-in rewards *so as to* increase your motivation.
Note: Use *in order not to/so as not to + infinitive clause* to express purpose in the negative.
Keep your pedometer in a waist bag *in order not to/so as not to* lose it.
- so (that) + clause** (usually with a modal verb – can, will or may)
Get Running offers routines to follow *so (that)* you can achieve a 5k run.
- for + noun/-ing**
We went *for a run*.
This app works best *for walking*.

- 7 In your notebook, complete the text with the words and phrases from the box.

for in order not to so so as to
so as not to so that to

The *Miles in Your Shoes* pedometer offers users a variety of walking and running challenges set at various levels of difficulty. You can scroll through a user-friendly menu ¹ *to* select a challenge that is suited to you. Some take all day while others require only moments ² ? you can even squeeze them into your lunch break. Small challenges encourage you to keep moving in manageable chunks ³ ? lose motivation. Trophies and Awards appear frequently ⁴ ? give you a sense of accomplishment. *Miles in Your Shoes* works best ⁵ ? slow walking and won't register activities like biking. It can be kept in your pocket ⁶ ? get in the way while running. It also connects with other fitness apps ⁷ ? you can log other data like food consumption.

SHOW WHAT YOU'VE LEARNT

- 8  In your notebook, complete the writing task. Use the **WRITING FOCUS** and **LANGUAGE FOCUS** to help you.

Internetowe czasopismo ogłosiło plebiscyt na najlepszą aplikację mobilną dla studentów. Napisz **artykuł**, w którym zrecenzujesz swoją ulubioną aplikację, odnosząc się do:

- jej funkcjonalności,
- korzyści płynących z jej używania,
- powodów, dla których powinna zwyciężyć w plebiscycie.

Write a composition following the conventions of the genre indicated in the topic. Use between 300 and 350 words.