

7.4 Reading

Multiple choice

I can understand the main points in an article.

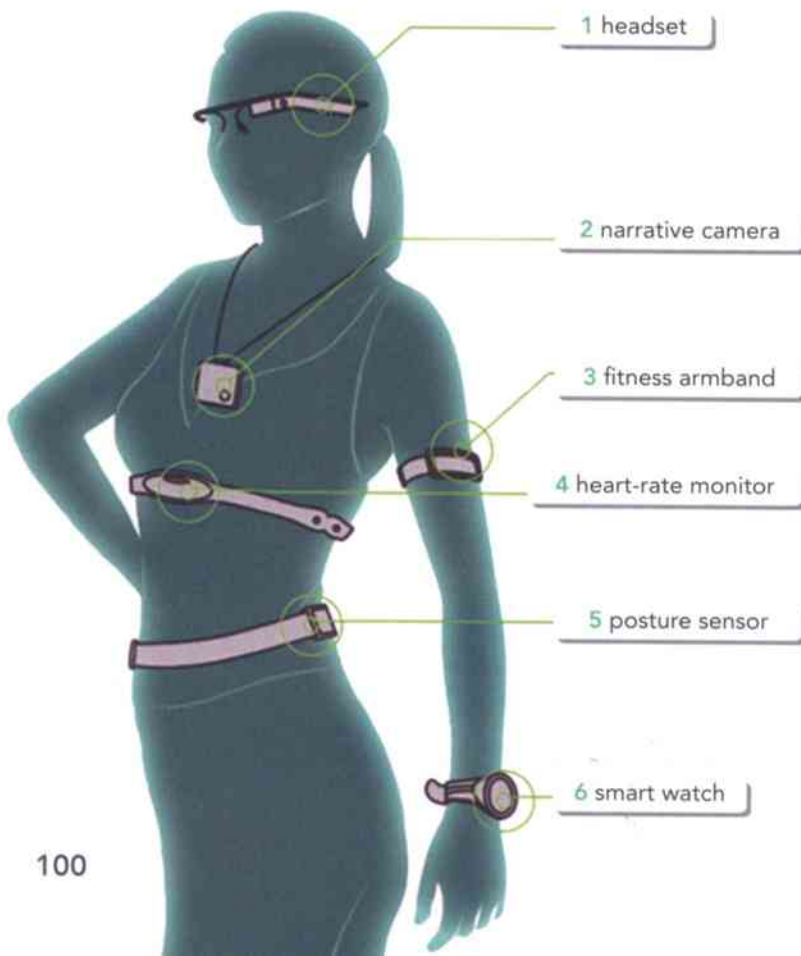
- 1 In pairs, discuss the questions.
 - 1 Which five apps on your phone or tablet do you use most?
 - 2 What does each one do and how does it work?
 - 3 Which is your favourite app? Why?
- 2 Decide if the statements below are true (T) or false (F). Then read **US TODAY** and check your ideas.
 - 1 The number of Americans interested in wearable technology is growing fast. ☐
 - 2 More than half of wearable devices in use are used in sport activities. ☐
 - 3 The majority of people are not worried about privacy issues. ☐

US TODAY



- The wearable technology market grew from \$6.3 million in 2010 to \$5.1 billion in 2014 and continues to grow rapidly.
- Sixty-one percent of all devices in the wearable technology market are activity or fitness trackers.
- Sixty percent of Americans who own wearable technology devices say that it helps them feel more in control of their lives.
- Fifty-one percent of people reported that privacy is the main thing preventing them from using wearable technology.

- 3 In pairs, discuss the infographic. What do you think the function of each wearable gadget is?



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Rise of the 'inner-net': meet the most connected man on the planet

For most people, keeping track of emails and **staying on top** of their calendar might be hard enough, but for American software developer Chris Dancy life doesn't feel complete without **being connected** to several hundred devices and applications that collect data about his life at all times. 'I've been called the most connected human on Earth,' he says.

“I've spent the last four years **connecting** all the devices that I wear to all the smart technology in my home and transmitting all that data through to a single online platform, so I can search my entire life. I call it my 'inner-net'.”

On a normal day, Dancy 'travels light', only wearing six devices: above his eyes sits a headset, which records everything he sees. Around his neck hangs a narrative camera, which requires no photography skills because it takes a picture automatically every thirty seconds. On his wrist is a smart watch, which sends him alerts from his two smart phones, while around the upper arm is a fitness armband, **tracking his movement** and sleep patterns twenty-four hours a day. And then there's the stuff you can't see: a heart-rate monitor strapped to his chest to measure his heart beats and beneath his waistband, a posture sensor, which vibrates when I get tired and I forget my posture and slouch,' he beams.

Back in Denver, Colorado, all the data from these devices feeds directly into his home environment, which automatically adjusts according to his mood and needs. 'The house knows my moods,' he says. 'If I've been dashing around all day and get really stressed out so that I don't sleep well, when I wake up, the light is a certain colour, the room a particular temperature and certain music plays.'