

Multiple choice

I can identify specific information in a short article.

1 **SPEAKING** Discuss the questions.

- How often do you shop online?
- Which of the following have you bought online in the last three months?

(books clothes music technology tickets)

- What would you never buy online? Why?

2 **3.24** Complete the information about Amazon with the numbers in the box. Then listen and check.

(2 5 100 600 45,000 341,000)



Amazon's logo has a smile that goes from A to Z. It shows that the company is ready to deliver anything to anywhere in the world.

AMAZON IN NUMBERS

- Amazon employs ¹ _____ people and ² _____ robots.
- Every employee at Amazon has to spend ³ _____ days a year dealing with **customers'** complaints (including Jeff Bezos, the Company Director).
- At Amazon ⁴ _____ items are **shipped** every second.
- One new book is added to Amazon's site every ⁵ _____ minutes.
- Amazon delivery drones fly at up to ⁶ _____ metres high and up to 100 kilometres per hour.

3 Complete the headings in the text with the words in the box. Then read the text and check your answers.

(biological company future helicopter space technology)

EXAM FOCUS Multiple choice

4 Read the text again. For questions 1–5, choose the correct answer, A, B, C or D.

- Miguel Bezos adopted Jeff
 - when he was a baby.
 - when he was a teenager.
 - when he was four years old.
 - when he was ten years old.
- Jeff Bezos started Amazon because
 - he was a university graduate.
 - he wanted to leave New York.
 - he had a well-paid job.
 - he saw that the Internet was growing.
- The name *Cadabra* wasn't used because
 - it means 'dead body'.
 - it's difficult to pronounce correctly.
 - another online site had a similar name.
 - it didn't go to the top of website lists.
- Bezos's company Blue Origin
 - is producing drones to deliver orders.
 - is building a human space station.
 - is developing space travel for everyone.
 - is selling space travel on Amazon.
- At Amazon Go
 - you pay at a checkout desk.
 - you don't have to pay.
 - you use your smartphone to pay.
 - you can only use cash.

WORD STORE 7E Shopping

- 3.26** Complete WORD STORE 7E with the words or phrases in blue in both texts. Then listen, check and repeat.
- Read some facts about eBay. Complete the sentences with the words and phrases in WORD STORE 7E. Which is the most interesting fact?
 - The first thing that was _____ from eBay was a broken laser pointer.
 - 800 million items are _____ on eBay at any one time.
 - Most eBay _____ do their shopping at weekends, especially Sunday afternoons.
 - On Christmas day, there's always _____ of 300 percent in sales of perfume as people sell their unwanted Christmas presents.
 - There are more _____ on eBay from British customers than any other nationality.
 - The big advantage of online stores like eBay and Amazon is that you never have to _____ at the _____.