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59. What is Goldacre referring to when he says 'along the way' (line 61)?

60. What does Goldacre mean when he says 'you'll be wrong with a lot more style and flair' (line 67)?

61. Below are some quotes from a radio interview given by Goldacre. Match the quotes with the groups of people he is talking about. Each letter can be used **ONCE** only. **ONE** comment is not used. **ONE** has been done for you as an example. (5 marks)

A. This group are raking in the money hand over fist by duping us all.

B. This group struggle to be heard above all the 'noise' regarding science today.

C. They're being drilled in such nonsense yet someone in authority allows this to happen.

D. It's nuts because they exploit a nugget of truth to present themselves as experts.

E. How can they be getting things so wrong and yet be getting things so right?

F. They're currently incapable of communicating the true picture to us.

G. This group needs to be steered away from political solutions.

Groups of people in the text		Letter
The food supplements industry		A (example)
British children	(i)	
The media	(ii)	
Some alternative therapists	(iii)	
Scientists and doctors	(iv)	
British universities	(v)	

62. Is Goldacre optimistic or pessimistic about the future regarding science and medicine? Use evidence from Text 5 to support your answer.

END OF PART B2

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