



PART B1

Read Texts 2-3 and answer questions 24-42 in the Question-Answer Book for Part B1.

Text 2

JOB A Social Media Marketing Assistant STAR RESORT HOTELS Job Summary: • Works closely with local and regional sales and marketing teams for social media needs (Instagram, Facebook, WeChat, etc.) Job Requirements: • Diploma in Marketing / Communications / Hospitality • Experience in advertising / design • Ability to work well in small teams • Knowledge of other countries / cultures	JOB C Assistant to Chef NANONG CHAIN OF RESTAURANTS Good opportunity to advance because the chef will teach assistants Job Summary: • Assists chef in daily operations • Needs to work long shifts Job Requirements: • Experience with a wide variety of cooking techniques • Quick learner who enjoys challenges
JOB B IT Assistant Technician (6-month contract) KING'S GROUP Job Summary: • Provides IT support for office and warehouse management software • Trains users on property management software Job Requirements: • Diploma or above in Computer Science or related disciplines • Experience in IT support, preferably gained from property management industry	JOB D Multi-media Designer MONOSHINE CLOTHES GROUP Job Summary: • Provides creative designs for the image of the retail brand • Creates graphics for social media accounts Job Requirements: • Higher diploma or above in Graphic Design or related disciplines • Understanding of brand image and design

Text 3

Graduate job seeking: The rise of the 'slasher'

- 1 [1] A slasher refers to a new group of workers. The slasher, also called a portfolio careerist, has become increasingly popular. It describes one person with a number of jobs and the slash (/) is used in the job title, for example, someone who is an X/Y/Z or a journalist/web editor/advertiser.
- 5 [2] In the past, an employee was traditionally expected to put in 40 hours per week (plus the other 40 hours of unpaid overtime!) into a single career. However, the unstable job market has led many individuals to take on various jobs at the same time, as a form of safe-keeping their own incomes.
- [3] Self-proclaimed slasher Jane Mellon wrote, 'This approach might appeal to anyone who has lost their job. When our entire income comes from a single position, losing it would drop us from comfort into terror. For a slasher with multiple sources of income, losing one job would not be a disaster if she still has five more.'
- 10 [4] There is even better news, as it may be easier to recover from losing a job as a slasher. Not only does the slasher not need to hunt for a new full-time permanent job, she also has a stronger and wider skillset, which is reinforced by strong time management and organisation skills. After all, to balance multiple jobs, you require excellent self-motivation and exceptional planning ability.
- 15 [5] For the modern graduate, the idea that you can become a slasher can be very attractive. Alex McDonald graduated with a degree in computer science and has juggled multiple roles since then. He said, 'I've been a web developer, a games tester, a web designer and an occasional writer. It makes me more employable in a tough market.'